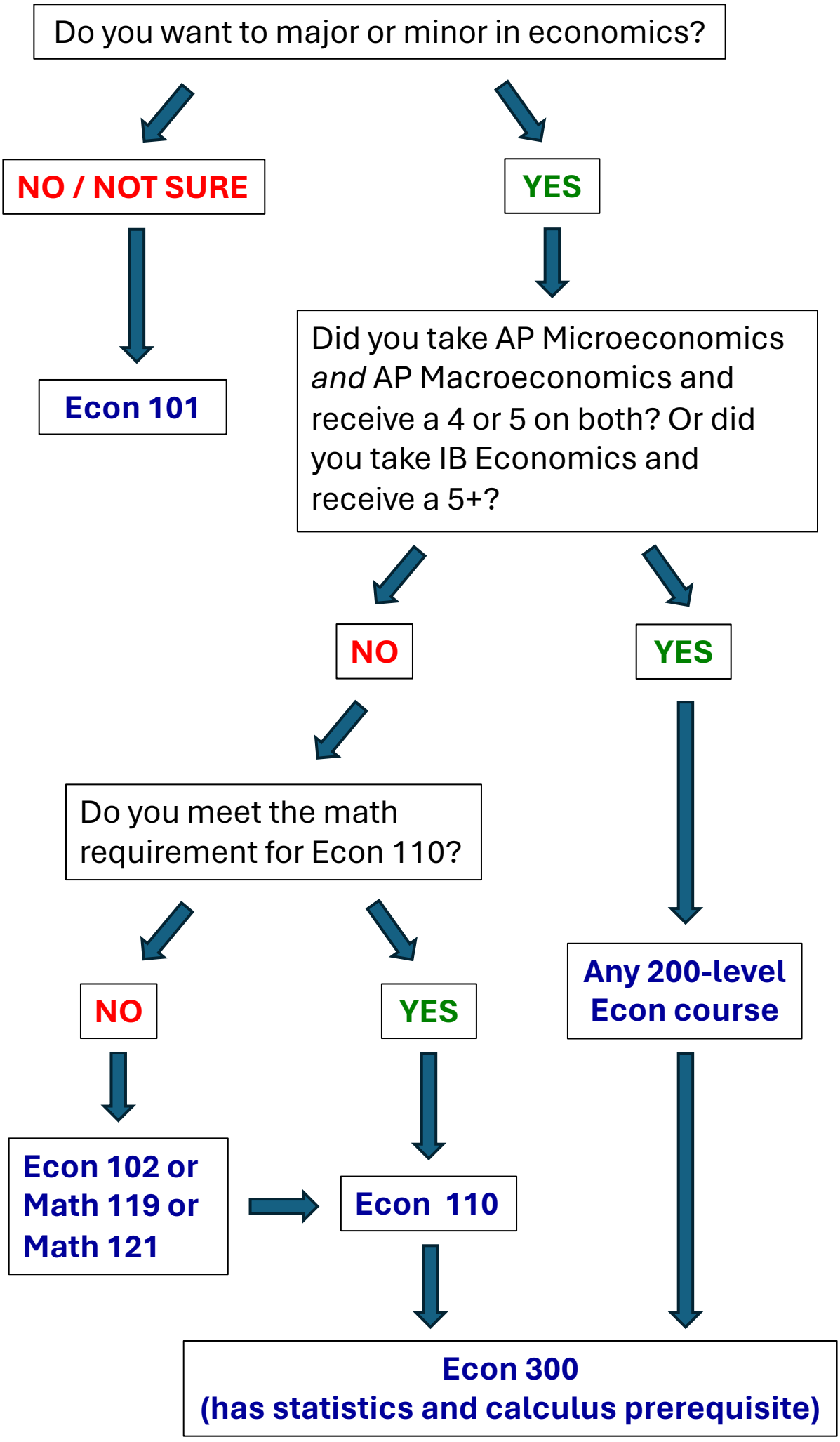WHERE DO I START IN ECONOMICS?